**RESUME**

**VENKATASAMY.****R**

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* **OBJECTIVE:**

To be in a highly challenging position, where, I can apply my knowledge, acquire new skills and work closely with a team of highly experienced professionals.

* Total Years of Experience: “7 **Years”**
* **Educational Qualification:** 
  + **Doctor of Philosophy (Ph.D.)**

Annamalai University,

* **Master of Business Administration (M.B.A)**

University of Madras,

* **Master of Commerce (M.Com)**

Annamalai University,

**PUBLICATION IN JOURNALS:**

**International level:**

* “A Study on Awareness of Respondents towards Rolled Gold Ornaments in cuddalore Town.” International Recognition Multidisciplinary Research Journal, (ISSN 2249-894x), Impact Factor: 5.7631 (UIF), Special volume, Feb 2019.
* “Service Quality towards Customer Satisfaction in Low Cost Airline Industries” INTERNATIONAL JOURNAL OF MANAGEMENT STUDIES (IJMS), (UGC Approved-Journal No.44925), (EISSN: 2231-2528 ISSN: 2249-0302), Volume V, Issue-4(4), October 2018.
* “Solar Energy and Its Future Role in Indian Economy”, international journal of business intelligence & innovations. (ISSSN 2348 4705) Special Issue Vol-II, Feb.10, 2018
* “Digital India and Its Impact”Shanlax International Journal of Commerce. (2320 4168), Vol.5, Issue.1 –Aug 2017
* “The impact of india’s demonetization fiasco”, international journal of business intelligence & innovations. (ISSSN 2348 4705), Vol.Special, Issue.4,Feb.2017
* “The impact of black income and parallel economy”, international journal of business intelligence & innovations. (ISSSN 2348 4705), Vol.Special, Issue.4,Feb.2017
* “working fund management of select urban co-operative banks in tamilnadu” economic and business review, (ISSN -2349-0187) Vol.5,Issue.1- Jan 2017
* “performance of urban co-operative banks in tamilnadu – a

Special reference to deposits management of select ucbs” indo global journal of Commerce and economics, (ISSN NO-2393 -9796) Vol.3,Issue.3- Aug 2016.

* “Workings of Select Urban Co-Operative Banks in Tamilnadu-

With reference to Profitability Analysis” International Journal of Scientific Research (ISSN-2277-8179) Vol.3, Issue.11,pp-10-12,Nov-2014.

* “Workings of Select Urban Co-Operative Banks in Tamilnadu-

With Reference to Efficiency of Advances Management” Scholars Journal of Economics, Business and Management, (ISSN-2348-8875), Vol.1, Issue-10, Nov.2014.

**Faculty Development Programme:**

* Participated in the Faculty Development Programme on “Factor analysis using SPSS” organized by DG Vaishnav College, Chennai .3rd June2020.
* Participated in the Faculty Development Programme on “How to Handle Online Classes in an Effective Way” organized by Knowledge Institute of Technology Salem, on 4th to 7th August 2020.
* Participated in the Faculty Development Programme on “Skill Development” organized by VELS Institute of Science, Technology Chennai from 31st May to 1st June,2020.
* Participated in the Faculty Development Programme on “Knockdown the Lockdown – Life and Profession” organized by Betamonks Technology Factory Pvt Ltd., from 20th to 22nd July 2020.
* Participated in the Faculty Development Programme on “Emotional Intelligence” organized by VeltechRangaSanku Arts College, Chennai 20th May 2020.
* Participated in the Faculty Development Programme on “Impact of Covid – 19 and Social Security measures in the unorganized sector in India” organized by Shree Chandraprabhu Jain College, Minjur Chennai. Held on 18th May 2020.
* Participated in the Faculty Development Programme on “Implementing 5S Methodology in the Prevention of Covid 19” organized by VeltechRangasanku Arts College, 16th May 2020.
* Participated in the Faculty Development Programme on “Latest Treands and Challenge in IT Industry” organized by R.M.D Engineering College, from 15th to 20th June 2020.
* Participated in the Faculty Development Programme on “UGC NTA NET/SET ONLINE CRASH COURSE FOR PAPER - 1” organized by Patrician college of Arts & science college, Chennai – 20 from 10th to 14th June 2020.
* Participated in the Faculty Development Programme on “Artificial Intelligence in Classroom Teaching” organized by JnanvikasMandal’s Degree College Mumbai – 400 708 6th June 2020.
* Participated in the Faculty Development Programme on “ Innovative Approaches in Management Teaching” organized by Panipet Institute of Engineering & Technology from 16th to 22nd July 2020.
* Participated in the Faculty Development Programme on “Programme on Effective & Quality Research Writing” organized by IQAC, Patrician College of Arts and Science, Chennai from 7th June to 13th June 2020.
* Participated in the Faculty Development Programme on “Research Trends in Image Processing” organized by Gates Institute of r
* Participated in the Faculty Development Programme on “Quality Education through OBE” Organized by Vardhaman College of Engineering, Hyderabad. From 13-07- 2020 to 17-07-2020.
* Participated in the Faculty Development Programme on “Gender Equality ” organized by Institute of Advanced Study in Education, Saidapet, from July 7 to July 10, 2020 Chennai – 600015.
* Participated in the “Interactive – Impactful E – learning Technique" organized by K.C. College of Engineering and Management Studies & Research, 18’th to 20’Th July 2020.
* Participated in the Faculty Development Programme on “Digital India & Education 4.0” organized by Skill Slate Pune on 17 July, 2020.
* Participated in the Faculty Development Programme on “Modern Methods of Online Teaching” Organized by Nalanda Institute of Engineering and Technology, Sattenapalli.
* Participated in the International level Faculty Development Programme on “Personal Development & Motivation” Organizes Reena Mehta College of Arts, Science Gujarat. July 2020
* Participated in the Faculty Development Programme on “Five Dys International e-Faculty Development Series” Organised by Arignar Anna Government Arts College, AATUR. 28’nd July to 01’Th August, 2020.
* Participated in the Faculty Development Programme on “Recent Amendments in Companies Act 2013”, Organized by the **ICSI – SIRC**and the **IQAC** of the New College (Autonomous) Chennai – 14 on 27’th may 2020.
* Participated in the Faculty Development Programme on “LIFE SKILL DEVELOPMENT” on 05.10.2019, organized by the Department of Commerce (Accounting & Finance), Women’s Christian College, Chennai.
* Participated in the Faculty Development Programme on “NAAC, THE NEW FORMAT: A PARADIGM SHIFT” on 14.09.2019, in the ThiruthangalNadar College, Chennai-51.
* Participated in the Faculty Development Programme on “Beyond Professionalism: An Innovative Teacher” on 31.10.2018, in the ThiruthangalNadar College, Chennai-51.
* Participated in the Faculty Development Programme on “High Impact in Teaching Skills” on 19.08.2017, in the ThiruthangalNadar College, Chennai-51.

**PAPER PRESENTATIONS IN INTERNATIONAL CONFERENCES:**

* Presented a paper in the topic of, “The Global Education in Future India” International Journal of Business Intelligence & Innovations, Feb 2020, ISSN 23484705, and Volume-II.
* Presented a paper in the topic of, “The changing the Education India 2020” International Journal of Business Intelligence & Innovations, Feb 2020, ISSN 23484705, Volume-II.
* Presented a paper in the topic of, “The Impacts on Importance of Green Marketing in Future India” International Journal of Business Intelligence & Innovations, Feb 2020, ISSN 23484705, and Volume-II.
* Presented a paper in the topic of **“Human Resources Management in Urban Cooperative Banks in India”** in the One day international Conference on Business Innovation, held on 21’st Dec,2013.Organized by Hotel Adhiyaman Place Dharmapuri.
* Presented a paper in the topic **of “The Financial Performance of Urban cooperative Banks”** in the One day international Conference on Innovative Researchs in Commerce, held on 19’th Sep-2014.Organized by AVSCollege of Arts & Science, Ramalingapuram Salem.
* Presented a paper in the topic of **“The Women Entrepreneurship in Opportunities and Challenges”**in the One day international Conference on Innovative Researchs in Commerce, held on 19’th Sep-2014.Organized by AVSCollege of Arts & Science, Ramalingapuram Salem.
* Presented a paper in the topic **of “The Future Trends for financial Services in India”**in the One day 3rd international Conference on Competency Building Strategies in Business and Technology for Sustainable Development, held on 25’th Feb-2014.Organized by Sri Ganesh School of Business Management, Mettupatti, Salem.
* Presented a paper in the topic of **“The Rural Entrepreneurship in India: Challenge and Problems”** in the One day 3rd international Conference on Competency Building Strategies in Business and Technology for Sustainable Development, held on 25’th Feb-2014.Organized by Sri Ganesh School of Business Management, Mettupatti, Salem.
* Presented a paper in the topic of **“The Core Banking Solutions in Urban Cooperative Banks in India”** in the Two day international Conference on International Conference on Business Innovation, held on 6’th and 7’th Oct-2014. Organized by SUNArts & ScienceCollegeKeeranoorThiruvannamalai.

**PAPER PRESENTATION OF NATIONAL CONFERENCES:**

* Presented a paper in the topic of **“Stress and Talent Management”**in the 9’th National Conference on Revitalising Global Business: Issues, Approaches and Strategies, held on 19’th Dec-2011.Organized by Commerce wing, DDE Annamalai University Annamalaingar.
* Presented a paper in the topic of **“The Rural and Urban Cooperative Banks Performance”** in the National Conference on Emerging Challenges & Opportunities of the Indian Business in Global Scenario, held on 11’th Sep-2014. Organized by TQAC,PG Department of Commerce, VYSYACollege, Ayodhiyapattinam, Salem.
* Presented a paper in the topic of **“The Entrepreneurship Development in India”** in the National level Conference on Entrepreneurship, held on 16’th Oct-2014.Organized by Department of Commerce, Annai College of Arts & Science, Kovilacheri, Kumbakonam.

**PAPER PRESENTATION IN INTERNATIONAL SEMINARS:**

* Presented a paper in the title **“Function and Growth of Urban Cooperative Banks in India”** in the two day international seminar on Global Competitiveness-A Challenge for Sustenance and Excellence, held on 16’th and 17’th Aug-2013. Organized by Department of Business Administration & PG Department of Commerce (SF), JAMAL MOHAMEDCOLLEGE (Autonomous) Tiruchirappalli.
* Presented a paper in the title **“Trends in Global Economy and its Impact on Indian Economy”** in the One day international seminar on Trends in Global Economy and Economic Reforms in India, held on 7’th Feb-2014. Organized by PG and Research Department of Commerce, HINDUSTHANCOLLEGE OF ARTS AND SCIENCE. Coimbatore.

**PARTICIPATED ON INTERNATIONAL CONFERENCE**

* Participated in the “Global Understanding forSustainable Development” organized by Shree Chandraprabhu Jain College, Minjur– 601203, on
* Participated in the “Fintech Revolution in Pandamic period” organized by Periyar E.V.R College, Trichirapalli on 4-7-2020.

**PARTICIPATED INTERNATIONAL WEBINAR**

* Participated in the “Nurturing Indian Growth – Sect oral Perspective” organized by SRM Institute of Science and Technology, Rmapuram Chennai-89 held on 11/07/2020.
* Participated in the “Technological Advancements in Financial Sector” organized by VidhyaSagar Women’s College on 28th May 2020.
* Participated in the “Disruptions of Covid-19 and Response Measures: Role of Cooperative in Developing countries” organized by Sri Ramakrishna mission Vidyalaya College of Arts and Science Coimbatore, 28th May 2020.
* Participated in the “Future Perspective” organized by Nehru Institute of Information and Management, Coimbatore on 10th to 12th June 2020.
* Participated in the “Emerging Dimensions of E-commerce” organized by GangaseelMahavidyala Bareilly U.P, 10th July 2020.
* Participated in the “Reshape of Commerce Education in Post Covid-19 Scenario” organized by St.Xeviar’s College (Autonomous) Palayamkottai, 20th July 2020.
* Participated in the “Green Marketing” organised by Aditanar College of Arts and Science, on 04-07-2020.
* Participated in the “MANAGING MENTAL AND PHYSICAL HEALTH WITH YOGA AMID COVID-19” organized St. Thomas College, Bhilai, (C.G.)on 18th July, 2020.
* Participated in the “Covid-19 Issue and Challenges in Indian Higher Education” organized by VeltchRangaSanku Arts College on 4th July 2020.
* Participated in the “Changing world Scenario and Covid-19” organized by GanagasheelMahavidyalaBereilly U.P, 9thjuly 2020.
* Participated in the “Intelligent Techniques: Companion for life” organized by Raja Balwant Singh Engineering Technical CampusBichpuri, Agra, U.P., 5th June 2020.

**PAPER PRESENTATION OF NATIONAL SEMINARS:**

* Presented a paper in the title **“The Economic Evaluation of health Care Programmes in India”** in the two day National Seminar on Application of Health Economics in Health Care Planning and Management, held on 5’th and 6’th Nov-2014. Organized by Economics wing DDE, AnnamalaiUniversity, Annamalainagar.
* Presented a paper in the title **“The Social Exclusion and Existing Legal Frame Work”** in the two day National Seminar on Social Exclusion of Marginalised Groups in India, held on 21’st and 22’st March-2014.Organized by Department of Political Science & Public Administration, Annamalai University, Annamalainagar.
* Presented a paper in the title **“The Role of Intellectual Property Rights in Economic Growth”**in the two day National Seminar on Intellectual Property Rights, held on 19’th and 20’th March-2014. Organized by Economics Wing, AnnamalaiUniversity, Annamalainagar.
* Presented a paper in the title **“Performance of Urban Cooperative Banks in India”**in the two day National Seminar on A Calibration of Indian Financial System – Emerging Shocks and Existing Insulations, held on 26’th and 27’th July-2013. Organized by P.G. &Research Department of Commerce, POOMPUHARCOLLEGE (Autonomous) Melaiyur, Poompuhar.
* Presented a paper in the title **“The Urban Co-operation Banks as a Micro Finance Sectors an Overview”** in the two day National Seminar on Recent Trends in Micro Finance, held on 10’th and 11’th May-2012. Organized by Economics Wing DDE, Annamalai University, Annamalainagar.
* Presented a paper in the title **“The Issues in Environmental Degradation”** in the two day National Seminar on Recent Issues In Indian Economy, held on 27’th and 28’th March-2014. Organized by Economics Wing DDE, AnnamalaiUniversity, Annamalinagar.
* Presented a paper in the title **“The Role of CSR in Social Responsibility in India”**one dayNational Seminar on Social Rejuvention Through Corporate Social Responsibility, held on 20’th Sep-2014. Organized by Department of Commerce, K.S.RANGASAMYCollege of Arts & Science (Autonomous), Tiruchengode.

**PARTICIPATED NATIONAL CONFERENCE**

* Participated in the “National Capability Enhancement Conference: Education for Meaningful Life Part-5” organized by Punjab Commerce Association, held on 9th July 2020.
* Participated in the “National Capability Enhancement Conference: Education for Meaningful Life Part-3” organized by PUNJAB COMMERCE & MANAGEMENT ASSOCIATION,Held on July 02, 2020.
* Participated in the “National Capability Enhancement Cr.onference: Education for Meaningful Life Part-4” organized by PUNJAB COMMERCE & MANAGEMENT ASSOCIATION,Held on July 04, 2020.
* Participated in the “National Examination Transformation-2020” organized by National Examiners India and Skill slate Pune, on 10th to 14th August 2020.

**PARTICIPATED NATIONAL WEBINAR**

* Participated in the “NAAC – Revised Accreditation Framework: Pathway to Excellence in HEI” organized by Sri Sankara Arts and Science College, Kanchipuram, held on 19th Feb,2021.
* Participated in the “CHANGING DYNAMICS IN THE INDIVIDUAL'S RELATION TO FREE WILL: REINTERPRETING HUMAN PRACTICE AND IDEA OF FREEDOM IN THE CONTEXT OF PANDEMIC 2020” organized by CHANDRAKETUGARH SAHIDULLAH SMRITI MAHAVIDYALAYA,Debalaya, Berachampa, Held on 10th July 2020.
* Participated in the “Impact of COVID-19 on Global Economy" organized by Inspira Research Association (IRA), Jaipur & Indian Accounting Association (IAA) JaipurMay 15, 2020.
* Participated in the “Physics Enrichment” organized by Indian Association of Physics Teacher, 19th to 21 June 2020.
* Participated in the “Opportunities and Challenges in Accounting Professional courses” organized by SRM Institute of Science and Technology, Sengalpattu. held on 30/05/2020”
* Participated in the “Technology Enabled and Teaching and Remote Learning” organized by St. Ann’s College for women, Hyderabad, held on 30th May 2020.
* Participated in the “Changing Facets Trade and Commerce Post Covid-19 Era” organized by D.G.Vaishnav College, Chennai, held on 27-06-2020.
* Participated in the “Opportunities is IT Industry” DrShanmugam Arts and Science College, Kallakurichi, held on 26th June 2020.
* Participated in the “GAMIFIED STRATEGIES IN THE CLASSROOM” organized by Don Bosco Arts and Science College, Kilpauk, Chennai on May 18, 2020.
* Participated in the “Impact of Covid-19 Investor Behavior” organized by Patrician Arts and Science College, Chennai, on 23-05-2020.
* Participated in the “Cyber Sex Trafficking &Remedies under the Laws” organized by the Centre for Women Empowerment and Women Studies, ManonmaniamSundaranar University

On 18.07.2020.

* Participated in the “Impact of COVID -19 on Indian Economy” Organized by Erode Arts and Science College (Autonomous) Erode held on 15th June 2020.
* Participated in the “Post Covid-19 Effective on Employment” organized by ShriVasantraoNaik Arts &AmarshingNaik Commerce College, Mangrulpir, Washim, Maharashtra. Held on 15-7-2020.
* Participated in the “Covid-19 Pandemic and the Stunned Indian External Sector: The opportunities to Secure Competitiveness” organized by Bharathiar University Arts and Science College Coimbatore. Held on 14-7-2020.
* Participated in the “Entrepreneurial as a career choice” organized by K.R Arts and Science College Kovilpatti, 8-7-2020.
* Participated in the “Bioprospecting of Medicinal Plants: Challenges and Opportunities” organized by V.O.Chidambaram College, Toothukudi on 03.06.2020
* Participated in the “Social Media Marketing” organized by Alpha Arts and Science College, Porur Chennai, on 2nd July 2020.
* Participated in the “Covid-19 & Indian Tax System” organized by Swami Shukdevanand PG College, Shahjahanpur (UP) India, on 01 July 2020.
* Participated in the “Exploring Career opportunities post Covid” organized by Skillslate&Zovy Pune, on 19th June 2020.
* Participated in the “Patience – A key to Success” organized by Skillslate&Zovy – Pune on 23rd July 2020.
* Participated in the “Hands-on Training in ICT tools for Teaching and Assessment” organized by G. M. Momin Women’s College, Bhiwandi. On 13th and 14th of August 2020.
* Participated in the “Keeladi” “An Agrarian based cottage Industries supported urban Early Histrorical Settlement” organized by Voorhees College, 22nd July 2020.

**PARTICIPATE OF WORKSHOP:**

* Workshop on “R - Programming” organized by SSS Jain College,Chennai, held on 6th March 2021.
* Workshop on ““Experience the Inner Energy & Science behindMeditation” organized by The Magic Data held on 4th June 2020.
* International Workshop on “DIGITAL PORTFOLIO THROUGH CLASSDOJO” organized by GURU NANAK COLLEGE, held on 9-8-2020.
* National Workshop on “Advanced Excel as a Tool for Teaching and Administration” held on 15th -19th June 2020. Organized by Tolani College of Commerce, Andheri East, Mumbai
* National Workshop on **“Accounting in the 21stCentury – Some Emerging Dimensions”** held on 3rd and 4th March-2014. Organized by Department of Commerce, AnnamalaiUniversity, Annamalainagar.
* National Workshop on **“Research in Commerce – A Focus on Case Study Method”** held on 30th July-2014.Organized by Department of Commerce, Annamalai University, Annamalainagar.
* National Workshop on **“Investment Avenues & Trading Strategies”** held on 23rd Sep-2014. Organized by Department of Business Administration,AnnamalaiUniversity, Annamalainagar.
* National Workshop on **“Innovative Approaches in Entrepreneurial Development”**held on 27th Sep-2014. Organized by SaradhaGangadharanCollege, Velrampet, Pondicherry.
* National Workshop on “Commodity Market and Investments Strantegies” held on 27th Dec-2014. Organized by Department of Commerce DDE Wing, AnnamalaiUniversity, Annamalainagar.

**PARTICIPATE ON QUIZ**

* Participated in the “Business” Rajalakshmi Engineering College,Chennai, held on 26-06-2020.
* Participated in the “Indian Taxation” organized by Sri Ramakrishna Arts and Science College Coimbatore held on 20-6-2020.
* Participated in the “Chemical Kinetics” organized by Government Arts College, Salem, held on 15-06-2020.
* Participated in the “BANKING” organized by The QuaideMilleth College for Men, Medavakkam, Chennai, held on 7-7-2020.
* Participated in the “learning Quiz” Rani Anna Government College for Women, Tirunelveli, held on 6-11-2020.
* Participated in the “COVID-19 AWARENESS & IMPORTANCE OF PHYSICAL ACTIVITY-QUIZ” organized by Pachaiyappa’s College for Women Kanchipuram, 29-05-2020.
* Participated in the “national level quiz on covid 19” conducted byGovernment College of Education, Orathanadu, June 2020.
* State level Workshop on**“Soft Skill Development Programme”** held on01’st Oct-2014. Organized by PG & Research Department of Commerce, Government Arts College, (Autonomous), KARUR.

**NATIONAL SYMPOSIUM/VIRTUAL SUMMIT /SPECIAL LECTURE**

* Participated in the Virtual Summit – Series I on ‘Paradign Shift in Consumer Behaviour: Reorientation of Marketing and Supply Chain Strategies’ organized by University of Madras and Crescent Institute of Science & Technology, held on 7-9-2020.
* Participated in the Webinar “I AM CHANGE” Programme Organized by Skillslate, Held on 14th May 2020.
* Participated in the Symposium “Indian & Global Finance Symposium 2020” organized by Career Guidance & Opportunities in Risk Management by GARP (FRM) USA. Held on 19-05-2020.
* Participated in the Symposium “Indian & Global Finance Symposium 2020” organized by Career Guidance & Opportunities in Risk Management by GARP (FRM) USA. Held on 18-05-2020.
* Participated in the Webinar "Personality Enrichment Programme\_ABCDfor Amazing Personality" conducted by Department of BBA in association with NIKARAN(AN OUTPERFORMER) on 25th June 2020.
* Leadership development programme “COVID-19 Pandemic: Transformation through Leadership” held on 23rd May 2020, organized by R.V Institute of Management Bangalore.
* National Symposium on **“Multifarious Dimensions of International Business”**held on 13th and 14th March-2014. Organized by Department of Commerce, AnnamalaiUniversity, Annamalainagar.
* National Symposium on**“Primordial Sentiments and Human Rights Activism in India Scenario”**held on 24th and 25th March-2014. Organized by Department of History, AnnamalaiUniversity, Annamalainagar.
* National Seminar on **“Exploring Opportunities for Extensions and Outreach serious Through Commerce Education”** held on 20’th to 22’nd Feb-2014. Organized by Department of Commerce, Annamalai University, Annamalainagar.
* A Special Lecture on **“Dimensions of Research in Commerce”** held on 2’nd Sep-2014. Organized by Department of Commerce, Annamalai University, Annamalainagar.