

**V. VIJAYASARATHY, M.Com., M .Phil.,**  
E-Mail: tncvijayasathyv@gmail.com

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**OBJECTIVE:**

To succeed in an environment of growth and excellence and earn a job which provides me job satisfaction and self-development.

**TOTAL TEACHING EXPERIENCE :** 1 year six Months

**EDUCATIONAL QUALIFICATION :** Ph.D. Thesis submitted,  
Annamalai University,

**:** M.Phil. (Commerce) (2010)  
(73%) Regular stream,  
Poompuhar College, Melaiyur

**:** M.com. (International Banking) (2009)  
(68 %) Regular stream,  
Annamalai University,

**:** B.Com (2006)  
(45%), Regular Stream  
Govt Arts College, C.Mutlur

**:** HSC (2000)  
56%, State Board  
Govt Higher Secondary School,  
Chidambaram

**:** SSLC (1998)  
40 %, State Board  
Govt Higher Secondary School,  
Prangipettai.

**TECHNICAL SKILLS :** TALLY

**RESEARCH PUBLICATIONS:**

S.No	Topic	National/International/UGC	Date/Year
1	IMPACT OF PIRACY PROBLEMS ON FILM AND TELEVISION SEGMENT OF TAMILNADU	UGC CARE JOURNAL	September, 2020
2	A STUDY ON INVESTMENT BEHAVIOUR OF THE PRODUCERS IN MEDIA ENTERTAINMENT INDUSTRY IN TAMILNADU	National journal	April, 2020
3	“IMPACT OF GLOBALISATION ON INDIAN MEDIA AND ENTERTAINMENT INDUSTRY”;	International Journal	2016
4	TELEVISION BROADCASTING INDUSTRY IN INDIA – A STUDY WITH REFERENCE TO ‘ ARASU CABLE TV ‘ IN TAMIL NADU”;	International Journal	05.04.2016

#### FACULTY DEVELOPMENT PROGRAMME:

S.No	Topic	Conducted By	Date/Year
1.	NAAC, The New Format: A Paradigm	Thiruthangal Nadar College, Chennai	14.09.2019

#### SEMINARS AND WORKSHOP:

S.No	Topic Presented/Participated	National/International/UGC	Date/Year
1	“Exploring Opportunities for Extension and Outreach Services Through Commerce Education”	National	February, 2014
2	on “ Co-Operatives Today In Tamil Nadu”	National	March, 2013.
	“Recent Trends in Indian Capital market	International Conference	March, 2013.
3.	“Research Report Writing in Commerce – Expectational Gaps”	National	March, 2011
4.	Global Financial Crisis and its Impact on Indian Economy”	National	March, 2009

**WORKSHOP :**

<b>S.No</b>	<b>Topic</b>	<b>Conducted By</b>	<b>National/International/UGC</b>	<b>Date/Year</b>
1	Accounting in the 21 <sup>st</sup> Century- Some Emerging Trends”	Department of Commerce, Annamalai University, Annamalai Nagar.	National	March, 2014
2	Issues on Corporate Environmental of strategy”	Department of Commerce, Annamalai University, Annamalai Nagar.	National	March, 2011

**DECLARATION**

I hereby declare that all statements made in this resume are true and correct to the best of my knowledge and belief.

Place: Chennai

yours faithfully,

Date: 09.04.2021

**(V.VIJAYASARATHY)**