

**Name of the Faculty: MRS K SEEMA**

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**Objectives:** To obtain a position in teaching that will allow me to use my strong passion for student development coupled with skills and experience that will enable me to make a difference at Thiruthangal Nadar College.

**Total Years of Experience: “9YEARS “**

**Educational Qualification: M.Com, M.Phil, (Ph.D)**

<b>DEGREE</b>	<b>DISCIPLINE</b>	<b>INSTITUTION</b>	<b>YEAR OF PASSING</b>
Ph.D	COMMERCE	UNIVERSITY OF MADRAS	PURSUING
M.Phil	COMMERCE	UNIVERSITY OF MADRAS	2008
M.Com	COMMERCE	UNIVERSITY OF MADRAS	2007
BCS	COMMERCE	UNIVERSITY OF MADRAS	2005

**Additional qualification**

<b>QUALIFYING EXAM</b>	<b>DISCIPLINE</b>	<b>YEAR OF PASSING</b>	<b>CONDUCTING BODY</b>
SET	COMMERCE	2018	MOTHER TERESA WOMEN'S UNIVERSITY

## Technical Skills

### DCA

#### Research Publications:

<b>YEAR</b>	<b>TOPIC</b>	<b>JOURNAL</b>	<b>ISSN NO</b>
<b>2021</b>	<b>Consumer perception towards online shopping</b>	<b>Wesleyan Journal of research</b>	<b>0975 - 1386</b>

#### Paper Presentation:

<b>YEAR</b>	<b>INSTITUTION</b>	<b>TOPICS</b>	<b>CONFERENCE</b>
2016	JP COLLEGE OF ARTS AND SCIENCE TENKASI	The role of internet marketing research and business decisions	NATIONAL
2017	VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE	The demonization of Marginalised women and girls in Tamil Nadu	NATIONAL
2017	THIRUTHANGAL NADAR COLLEGE	Impact of Demonetization in Banking and Retail sector in India	NATIONAL
2018	THIRUTHANGAL NADAR COLLEGE	Mobile marketing	INTER NATIONAL
2019	AKSHEYAA COLLEGE OF ARTS AND SCIENCE	Opportunities and challenges faced by entrepreneurs in India	NATIONAL
2019	THIRUTHANGAL NADAR COLLEGE	The importance of future education for women	INTER NATIONAL
2020	THIRUTHANGAL NADAR COLLEGE	General perception on cashless economy	INTER NATIONAL
2020	M.O.P.VAISHNAV COLLEGE FOR WOMEN	Building a positive organization	NATIONAL
2021	EAST & DEPT OF COMMERCE MS UNIVERSITY	An overview of women empowerment policies in India	INTER NATIONAL

## FACULTY DEVELOPMENT PROGRAMMES

YEAR	INSTITUTION	TOPICS
2017	THIRUTHAGAL NADAR COLLEGE	Teaching Learning & Research in Higher Education
2018	THIRUTHAGAL NADAR COLLEGE	Beyond Professionalism –An Innovative Teacher
2019	THIRUTHAGAL NADAR COLLEGE	NAAC The new format: A paradigm
2020	THIRUTHAGAL NADAR COLLEGE	How to handle online classes in an Effective way.
2021	J.H.A.AGARSEN COLLEGE	Relationship of students and teachers before and after pandemic

### Seminars/Workshops

Year	Institution	Topic
2018	M.O.P VAISHNAV COLLEGE	U-COMMERCE
2020	DON BOSCO ARTS AND SCIENCE COLLEGE	Contemporary issues and challenges in Business Environment
2020	ST.THOMAS COLLEGE OF ARTS AND SCIENCE	How to ace online teaching using free tools
2020	BHARATHIDASAN GOVERNMENT COLLEGE	Financial Empowerment Through Wealth Creation

## **Achievements:**

**100% result produced**

<b>SUBJECT</b>	<b>MONTH AND YEAR</b>
Advance financial accounting	April 2012
Company law	November 2012
Entrepreneurial development	November 2012
Business environment	April 2013
Entrepreneurial development	November 2015
Business environment	April 2016
Income tax law and practice I	April 2018
Total Quality Management	April 2018
International marketing	November 2019
Business Ethics	November 2019

## **Declaration**

I hear by declaring that the above information is true to the best of my knowledge and belief.