



# THIRUTHANGAL NADAR COLLEGE

(Belongs to the Chennaivazh Thiruthangal Hindu Nadar Uravinmurai Dharma Fund)

Selavayal, Chennai-51.

A Self-Financing Co-educational College of Arts & Science

Affiliated to the University of Madras

Accredited with 'B' Grade by NAAC

An ISO 9001: 2015 Certified Institution

**NAME OF THE DEPARTMENT: AF AND BM**

**SUBJECT : PORTFOLIOMANAGEMENT**

**TOPIC :PORTFOLIO SELECTION**

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# PORTFOLIO SELECTION

THE PROCESS OF SELECTING A PORTFOLIO MAY BE DIVIDED INTO TWO STAGES THE FIRST STAGE STATES WITH OBSERVATION AND EXPERIENCE AND ENDS WITH BELIEFS ABOUT THE FUTURE

# PORTFOLIO EVALUATION

- PORTFOLIO EVALUATION REFERS TO THE EVALUATION OF THE PERFORMANCE OF PORTFOLIO IT IS ESSENTIALLY PROCESS OF COMPARING THE RETURN EARNED ON A PORTFOLIO WITH THE RETURN EARNED ON ONE OR MORE OTHER PORTFOLIO OR ON A BENCHMARK PORTFOLIO

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# WHY PORTFOLIO EVOLUTION NEEDED?

- PERFORMANCE IS IMPORTANT FOR SEVERAL VALUES FIRST THE INVESTOR WHOSE FUNDS HAVE BEEN INVESTED IN THE PORTFOLIO NEEDS TO KNOW THE RELATIVE PERFORMANCE OF THE PORTFOLIO ITDS DIVIDED INTO CONVENTIONAL AND RISK ADJUSTED METHODS

# WHAT IS PORTFOLIO EVALUATION?

- PORTFOLIO EVALUATION REFERS TO THE EVALUATION OF THE PERFORMANCE OF THE PORTFOLIO IT IS ESSENTIALLY THE PROCESS OF COMPARING THE RETURN EARNED ON A PORTFOLIO WITH THE RETURN EARNED ON ONE OR MORE OTHER PORTFOLIOS OR ON A BENCH MARK PORTFOLIO