



DEPARTMENT OF COMMERCE GENERAL – SHIFT -I

**INDUSTRIAL VISIT REPORT
ON
DMW, AUTO MOBILES**

Date of Visit: 20-03-2021

Co-Coordinators: MS. N.THILAGAVATHY, Mrs. K.ANITHA and DR. C.MALAIKANI

The industrial visit was organized on 20th March 2021. Initially there was a presentation on History of DMW, auto mobiles products and the job opportunities for College students and various other aspects of marketing techniques prevailing in the auto mobiles products. Marketing Manager of DMW, auto mobiles guided the students on the manufacturing process of DMW, auto mobiles. About 36 students from UG were benefited.

At our Industrial visit we studied about the following points:

- Raw materials selection
- Research and Development breakthrough
- Manual and Automatic testing of materials
- Insight of overloading problems / defects
- Brief introduction to the new product launched in the market
- A short video on the making of DMW, auto mobile manufacturing has been watched by UG students and got benefited.

This Industrial visit served as an exposure to students to gain practical knowledge about the DMW, auto mobiles. At around 2 pm the visit was over.





Thiruthangal Nadar College Department of English Outreach Programme Report

Date: 18th February 2021

Venue: Sevalaya, Thiruvallur District

Activities: Contribution & Planting of 100 Banana Saplings, Interacting with the inmates of the old age home

The Department of English organised an Outreach Programme on 18th February 2021. The activities planned for the outreach programme was to visit Sevalaya, a registered charitable organization in Thiruvallur District and to plant 100 Banana saplings contributed on behalf of the college. Further it was planned that students would spend some meaningful moments with the inmates of the old age home. 34 students from the Department of English and 2 faculty (Mrs.G.S.Sweetlin & Mrs. Esther Jenefa) were flagged off from the campus by the Principal, Dr.S.Murugesan and Vice-Principal & Head, Dept. of English, Dr.K.C.Lalithambika after a brief address. On reaching Sevalaya, Mrs.Jebakumari Annie, Deputy Director, Department of Horticulture, Govt. of Tamilnadu, Thiruvallur District addressed the students about the role of the farmers in the society and the difficulties faced by them. The team from the Horticulture department gave a demo to the students on how to plant the saplings.





The students enthusiastically participated in the event and planted 100 banana saplings. After the lunch time they shared some special moments with the inmates of the old age home by interacting with them and they revived the childhood memories in the senior citizens by playing traditional indoor games with them. On the whole, it was a fruitful day for the students and they left with wonderful memories. The participants departed from Sevalaya with a decision to plant more trees and to care for the elderly in the society which was the prime motive behind this outreach programme. We express our sincere thanks to Mrs. Jebakumari Annie, Deputy Director, Department of Horticulture, Govt. of Tamilnadu, Thiruvallur District and her team for the help they have rendered in procuring the banana suckers directly from the farmers and for tending the field for plantation. We are thankful to our Secretary and Correspondent and our Principal for their encouragement and support.

