

## **Institutional Distinctiveness**

TNCAS are driven by the ideas of Perunthalaivar Kamarajar and our Management possesses a visionary outlook and firmly believe in imparting holistic education which emphasis on character building to create good citizens equipped with positive and critical thinking who can contribute effectively towards nation building. Majority of the students enrolled are from low income families. Our college shows them the right path and open doors to skills, resources and jobs that a North Chennai family requires, not just survive but thrive.

### **EXCELLENCE IN ACADEMICS**

1. The college provides quality education by recruiting qualified staffs. The management recruits qualified teachers and ensures that there are no vacancies. 66% of our faculty are approved and 28 % are Ph.Ds
2. A wide range of instruction practices which include the use of Google classroom, smart classrooms, development of e-content and lectures by invited experts, which made students competent in their subjects.
3. In order to excel in English language training is provided to students through language lab.
4. Opportunities are provided to students to take part in co - curricular activities like presenting papers, attending ad-on courses and quiz competition conducted by other departments.
5. Students enjoy the benefits of merit scholarship while pursuing the programme in campus. The students who secured more than 500 marks out of 600 in Higher secondary are eligible to receive scholarship. Further students who secured more than 80% in university exam are eligible to receive scholarship.
6. University rank holders are rewarded with gold coins and cash awards are distributed to toppers for proficiency in individual subjects.

7. We assist our students morally and physically to attend online government exams by providing our available resources like our computer labs.
8. Accident Insurance Coverage has been provided to our students and staff, apart from free medical checkups for both.
9. The college Management follows transparent admission processes. No donation and no capitation fee are charged from students.
10. Every year two Faculty Development Programme were conducted to staffs to facilitate up-gradation of knowledge, skill and intends to enhance competence.

## **2. EXCELLENCE IN Employability Skills**

1. The Entrepreneurship Development Cell offers certificate courses in baking, Herbal Products and Beautician Courses with Government Collaboration (KVIC).
2. It also trains students to run a business through the Friday Bazaar, a student-store that sells stationery, Food products etc. All these initiatives provide employment skills to our students making them ready for placement and self-employment.
3. The placement cell provides soft skill training to all three year students to 'think outside the box' both creatively and critically. Using these skills, students will be able to weigh up their opinions, make informed decisions, making them likely to achieve the desired results
4. MOU has been entered by the placement cell for soft skill training.
5. The Placement Cell provides training to all the final year students. In collaboration with the Departments of Computer science and Mathematics for aptitude training.

### **3. EXCELLENCE IN CULTURALS**

1. The cultural coordinator regularly sending students to participate in inter-collegiate competitions and students brought laurels to college.
2. Once in three years the college conducts inter-collegiate cultural feast in the banner “YUKTI”.

### **4. EXCELLENCE IN FREE TRAINING FOR COMPETITIVE EXAMS**

1. Free training has been provided for TNPSC and BANK exam by our staffs for interested students.
2. In collaboration with Tamil, English and Mathematics department free coaching given for TNPSC exams.

### **4. EXCELLENCE IN EXTENSION AND OUTREACH ACTIVITIES**

1. NSS regularly conducting Blood Donation Camp in collaboration with government hospitals.
2. The students take part in Swachh Bharat Scheme-Clean India.
3. In times of disasters like the Chennai Floods, Vardah and Gaja cyclone, the college organizes tree plantation for the trees uprooted due to disasters.
4. BSW students regularly meeting old age homes and orphanages.
5. Various Departments engage their students in outreach activities.
6. NCC Students engage themselves in Beach cleaning during the first year of inception.

## **5. EXCELLENCE IN LEADERSHIP**

1. Student's representative in Anti-Ragging Cell and Anti-Sexual Harassment cell they act as a bridge between students and staffs.
2. Student's representative in placement cell in order to coordinate students in times of interview.
3. NSS Students are involved in maintaining discipline in common programs conducted by college.

## **6. EXCELLENCE IN HUMAN VALUES**

1. One minute silent prayer every day in the first hour to grow spiritually in their life.
2. Gender sensitization programmes are conducted
3. Discipline committee in order to avoid non-violence in the college so that the students will grow as good citizen of the country.
4. Inter-departmental cultural and sports events in the college in order to develop love, caring and friendship among the students.